

Important Privacy Notice:

This notice relates to your rights regarding your account information. Your privacy is a top priority at TDS®.

The Federal Communications Commission (FCC) is the federal agency which governs how providers, such as TDS, may use, disclose, or access your account information. Some of your information, called Customer Proprietary Network Information, or CPNI, is protected by special rules. This information includes: data regarding which products and services you buy and how you use them, how your service is configured, who you call, when you use your service, and how long you talk. This information is helpful to TDS because it allows us to better advise you about products and services that meet your needs.

You have the right to restrict TDS' use of, disclosure of, and access to your CPNI to market products and services to you that you do not currently purchase from us. TDS takes very seriously your right to privacy and our duty to protect the confidentiality of your CPNI both as a matter of trust as your chosen provider of telecommunications service, and under federal law. Giving us your permission to use, disclose, or access your CPNI to suggest products or services will enhance our ability to tailor product and service offers to your needs. We may share your CPNI within the TDS family of companies and trusted agents that assist TDS in promoting new products and services. Please know TDS takes great care to protect your information.

If you would like to give us permission to use your CPNI as described here you do not need to do anything.

If you prefer TDS not use, disclose, or allow access to your CPNI, you need to let us know. If you make that choice, it will not affect the provision of services to which you currently subscribe. To let us know you do not want us to use your CPNI as described here, please contact us by calling 1-866-390-5705, 24 hours a day, 7 days a week and specify your choice using the voice prompts.

If we do not hear from you in the next 30 days, we will assume we have your permission to use your CPNI for the marketing activities described here going forward. Your permission is valid unless you decide to change or limit your permission, which you may do at any time.

